

FORM LETTER: BUSINESS OUTREACH TO BEAUTIFY AND IMPROVE LSP

Dear Sir/Madam,

I am proud to be employed by a company that actively supports and encourages employee involvement in community organizations. One organization that I have been involved in for the past several years is The Friends of Liberty State Park. This is an all-volunteer, non-profit 501(c)(3) organization whose mission is to preserve, protect, conserve, and promote Liberty State Park (LSP). The park is located on the Jersey City waterfront, in close proximity to Lady Liberty and Ellis Island.

Over 5 million visitors a year from around New Jersey and our nation visit this 600 acre green open space. People often come to the park to refresh their spirits and escape the urban congestion and the pressures of life. This park, which opened in 1976 as New Jersey's Bicentennial gift to America, has often been referred to as an "Urban Oasis".

Even though LSP is part of the New Jersey State Park system, funding for the beautification and improvement of the Park is extremely limited and private sector help is truly necessary for the continuing enhancement of LSP as a great park for people of this and future generations to enjoy.

The Friends of LSP is asking for assistance in expanding park beautification and improvement efforts. Its primary program is its Volunteer Garden Program which involves volunteer workers year-round in creating and maintaining attractive garden beds throughout Liberty State Park. Funds are needed to enable The Friends of LSP to implement its conservation and beautification mission by purchasing flowers and shrubs for the Volunteer Garden Program and also for its goal of planting trees for shade and beauty.

Among its initiatives, to meet a constant need, is to raise money to build group picnic pavilions in "Freedom Field". The Friends, an "Officially Recognized Friends Organization" (ORFO) of the Division of Parks and Forestry of the NJ Department of Environmental Protection, is looking to the private sector to help provide those who visit this special public resource with an enhanced park experience.

Companies can contribute to the ongoing good works of The Friends of LSP in many ways, including:

- Providing donations toward The Friends of LSP's beautification and other initiatives
- Sponsoring The Friends of LSP's annual "WALK for Liberty State Park"
- Organizing employee volunteer events on weekdays or Saturdays
- Including Earth Share of New Jersey (ESNJ), of which FOLSP is a member, in an annual workplace contribution program (ESNJ represents 26 local and 38 national environmental organizations in employee directed workplace contribution programs across the state. Visit www.esnj.org for more information.)

I welcome the opportunity to meet or speak with you or a designated person in the company to further discuss this important initiative. Please call or e-mail me at your earliest convenience.

Regards,

P.S. Please visit the website www.folsp.org for a more comprehensive view of The Friends of LSP.