

**The Friends of Liberty State Park
P.O. Box 3407
Jersey City, NJ 07302
pesinliberty@earthlink.net**

201-792-1993 201-341-7895 (cell after 4:30 pm weekdays and anytime weekends)

Dear Valued Supporters of Liberty State Park,

With your interest in and dedication to The Friends, we have worked to carry out our mission of “preserving, protecting, conserving and promoting LSP”. With the Friends turning 20 years old in the Spring of 2008, we aim to strengthen our ability to carry out our mission and the founders’ vision of a green waterfront park by raising significant funds to beautify and improve LSP.

Your involvement is greatly needed and appreciated to achieve those important goals. In the Fall of 2007, a new “Business Outreach Committee” worked on the form letter (now on our website) for your use. We need the help of each and every park supporter to actively seek the help of companies, both large and small. We hope that firms will contribute money, offer employees for volunteer work or join Earth Share of NJ.

What we have discovered is that when an employee of a firm personally contacts the firm he or she works for, the chances that the firm will become a partner with The Friends increases dramatically. What we are asking is that you (or a relative or friend) submit the business outreach letter to your firm.

If you have the time to personalize the letter with your thoughts about Liberty State Park, that would be helpful, but it’s not necessary.

You can identify the best person in your company to address this letter to by contacting a representative in either the Public Affairs, Community Affairs, Public Relations, or Human Resources department. Many firms have websites where this information can be obtained.

After you receive a positive response, please call or e-mail Sam (his contact information is at the top of this letter) with the contact information for your company so he can follow up to discuss the options for the firm to benefit LSP.

On behalf of our officers, our members and the public, we kindly urge you to help The Friends’ business outreach initiative so that together we can impact LSP’s

beautification and improvement. We thank you in advance for your ongoing time and dedication.

Sam Pesin, president Michel Cuillerier and Eliza Wright, vice-presidents